



# HOPE IN ACTION 2008

## Sponsorship Packages

### NEW LIFE

**\$25,000 AND ABOVE**

#### Lead Sponsor

- \* Listed as a Lead Sponsor in the program book
- \* Company Logo will be prominently displayed on the front cover of program book
- \* Full-page ad in the inside cover of the program book
- \* Thanked on the invitation
- \* Mentioned as a Lead Sponsor in any press releases regarding the event
- \* 20 tickets to the event (two tables)
- \* 2 tickets from each table are donated to Casa Esperanza's graduates

### WISDOM

**\$15,000 AND ABOVE**

- \* Listed as a Sponsor in the program book
- \* Full-page ad in the program book
- \* Thanked on the invitation
- \* Mentioned as a Sponsor in any press releases regarding the event
- \* 10 tickets to the event (one table)
- \* 2 tickets from each table are donated to Casa Esperanza's clients

### GRATITUDE

**\$10,000 AND ABOVE**

- \* Listed as a Sponsor in the program book
- \* Full-page ad in the program book
- \* Thanked on the invitation
- \* 8 tickets to the event

### COURAGE

**\$7,500 AND ABOVE**

- \* Listed as a Sponsor in the program book
- \* Full-page ad in the program book
- \* Thanked on the invitation
- \* 6 tickets to the event

### SERENITY

**\$5,000 AND ABOVE**

- \* Listed as a Sponsor in the program book
- \* Half-page ad in the program book
- \* Thanked on the invitation
- \* 4 tickets to the event

### HOPE

**\$2,500 AND ABOVE**

- \* Listed as a Sponsor in the program book
- \* Half-page ad in the program book
- \* Thanked on the invitation
- \* 2 tickets to the event

#### Honorary Chair

**The Honorable  
Thomas M. Menino**  
Mayor, City of Boston

#### Honoring

**Charlotte Golar Richie**  
Executive Staff,  
Governor Deval Patrick

#### Benefit Chair

**Esther Schlorholtz**  
Boston Private Bank and  
Trust, Co.

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**Ricardo Quiroga**  
Executive Director

Casa Esperanza, Inc.'s mission is to help men and women to recover from alcoholism and drug addiction, gain the skills they need to be self-sufficient, contributing members of society and to repair and strengthen families torn apart by substance abuse.