



# HOPE IN ACTION

## *How can I support Casa Esperanza?*

### Sponsorship

I would like to support men and women in recovery by becoming a sponsor of—**Hope in Action 2010**—Casa Esperanza, Inc.'s annual benefit event.

#### NEW LIFE [ ] \$25,000

##### Lead Sponsor

- Listed as Lead Sponsor in the program book
- Full-page greeting inside cover of program book and company logo on front cover
- 20 tickets to the event (two tables)\*

#### WISDOM [ ] \$15,000

- Listed as a Sponsor in the program book
- Full-page greeting in the program book
- 10 tickets to the event (one table)\*

#### GRATITUDE [ ] \$10,000

- Listed as a Sponsor in the program book
- Full-page greeting in the program book
- 8 tickets to the event

#### COURAGE [ ] \$7,500

- Listed as a Sponsor in the program book
- Full-page greeting in the program book
- 6 tickets to the event

#### SERENITY [ ] \$5,000

- Listed as a Sponsor in the program book
- Half-page greeting in the program book
- 4 tickets to the event

#### HOPE [ ] \$2,500

- Listed as a Sponsor in the program book
- Half-page greeting in the program book
- 2 tickets to the event

**\*Two tickets from each table are donated to Casa Esperanza graduates so they may attend the event.**

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#### Table Sponsor [ ] \$1,000 I would like to sponsor a table for community guests

- Listed as a Sponsor in the program book
- Quarter-page greeting in the program book

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#### Individual Ticket Sponsor (All Individual Ticket Sponsors will be listed in the program book.)

I would like to sponsor tickets for graduates who can not afford the ticket price of \$75.

Enclosed is my donation of \$\_\_\_\_\_ for \_\_\_\_\_ tickets.

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#### Program Greetings

I would like to purchase a greeting in the "**Action**" Program Book.

[ ] \$350 Full page 5"(w) x 8"(h)

[ ] \$175 Half page 5" (w) x 3.78"(h)

[ ] \$75 Quarter page (Business Card) 2.5" (w) x 3.78"(h)

Please email your high resolution greeting in PDF format to [ddejesus@casaesperanza.org](mailto:ddejesus@casaesperanza.org) ASAP and send payment to Casa Esperanza at the P.O. Box below. Copy received after April 30, 2010 will only appear in the Program Insert.

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#### Attend the Event

I would like to reserve tickets for **Hope in Action**, Casa Esperanza, Inc.'s Annual Benefit Event.

**One Event Ticket** includes breakfast, award ceremony and agency highlights for \$75

**One Table** includes 10 Event Tickets for \$650

Enclosed is the purchase price of \$\_\_\_\_\_ for \_\_\_\_\_ Event Tickets or \_\_\_\_\_ Tables.

Contact Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone#: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email: \_\_\_\_\_

Please send your payment to: Casa Esperanza, Inc. ❖ P.O. Box 191540❖Roxbury, MA 02119.  
For more information, please contact Diliana De Jesús at 617.445.1123 x305 or [ddejesus@casaesperanza.org](mailto:ddejesus@casaesperanza.org)

### Keynote:

Michael P. Botticelli  
Director,  
Bureau of Substance  
Abuse Services,  
Department of Public  
Health

### Honoring:

Boston University School  
of Social Work  
Center for Addictions  
Research and Services

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Executive Director

Casa Esperanza, Inc.'s mission is to help men and women to recover from alcoholism and drug addiction, gain the skills they need to be self-sufficient, contributing members of society and to repair and strengthen families torn apart by substance abuse.

For more information contact:  
Diliana De Jesús at  
617-445-1123 x305